

OASFAA Strategic Long Range Plan 2020 – 2023

Introduction

OASFAA's three-year strategic plan was developed to help guide the board in accomplishing its mission and vision through the implementation of measurable objectives.

Mission Statement

OASFAA promotes the professional development of student financial aid administrators, assists in the development of student financial aid programs for post-secondary students in Oklahoma, and facilitates communication between institutions and the sponsors of financial aid funds.

Vision Statement

OASFAA will serve as the primary resource for financial aid training in the state of Oklahoma.

Strategic Goals

1. Improve member engagement
 - On a monthly basis, send emails to the listserv to describe the function of at least one OASFAA committee.
 - Increase listserv involvement by at least 10 percent.
 - Notify the membership after each Board meeting to inform them of decisions that were made at the Board meeting.
 - Send a biennial survey to the membership for feedback on how the association can best serve their needs.
2. Increase volunteerism
 - Ensure that each committee includes a volunteer who has never been involved on that committee.
 - Send the volunteer form through the association listserv to solicit new volunteers.
 - Review the Policy and Procedure Manual to determine if any committee descriptions should be adjusted to allow for more opportunities for diverse volunteerism.
3. Develop a long-term plan for ensuring the fiscal health of the organization
 - Review the past five years of financial records to determine trend data within each category of the annual budget.
 - Using the aforementioned budget review, identify potential changes to the annual budget in order to achieve long-term fiscal health.
 - Identify areas where funds are needed for current unmet needs of OASAA members (e.g., training opportunities).